

## **2022-23 Board of Trustees Profiles**

### **Napa Valley Museum**

#### **Profile of Janet Gentile Herrero**

Janet graduated from San Francisco State University with a Bachelor of Science in Business Administration with a concentration in Marketing. She immediately started to work in San Francisco advertising agencies and stayed in that field for about 7 years. She then changed sides of the desk and began selling commercial printing to the advertising agencies. Feeling constrained by the printing equipment owned by her employer, Janet started her own printing brokerage firm enabling her to produce projects nationwide.

In 1980 she met Lowell Herrero, an advertising illustrator with art talent far beyond the commercial jobs he was illustrating. Janet and Lowell became partners, both in marriage and in business, and Janet became the business/marketing arm of Lowell's new fine art business. The collaboration was wildly successful, allowing them to build a home and studio in Calistoga and move away from the hectic life of San Francisco.

Janet is now a widow, but she continues to market Lowell's art through reproductions and licensing.

#### **Profile of Radah Butler**

Radah is a retired attorney who practiced law in the Bay Area for several years. Prior to her retirement she served for thirteen years as the president and CEO of a national corporation that specialized in acting as a qualified intermediary for tax-deferred exchanges and for twelve years as a San Francisco real estate broker. She earned a BS degree from the University of Southern California and a JD degree from Loyola University, Los Angeles.

Radah has lived in the Bay area since 1978 and moved to Napa in 2015. She enjoys exploring life in the Napa Valley and its many attractions. She joined the Board of Trustees of the Napa Valley Museum in early 2017 with the specific goal of achieving stable funding to support the museum's ongoing array of exhibits showcasing the evolving history of Napa Valley and its commitment to outstanding exhibitions, events, and activities.

#### **Profile of Fred Zammataro**

Fred Zammataro joined the Schramsberg Vineyards team as Director of Finance & Administration in 1996, and in 1997 was promoted to Chief Financial Officer. In 2001, Fred became a minority-owner of Schramsberg Vineyards. Recognized for his leadership skills and dedication to the company, Fred was promoted to Executive Vice-President and Chief Operating Officer in 2008.

In addition to his daily duties at Schramsberg, Fred is an active board member for the St. Helena based Wine Service Coop since 2001. Over the years, he has served as President, Secretary

and Treasurer. Fred also serves as the Treasurer, while sitting on the Board of Trustees for the Robert Louis Stevenson Museum in St. Helena and the Napa Valley Museum in Yountville. Other Board of Director positions include wineries in Napa and Portugal.

Fred earned his accounting degree at California State University, Northridge. Upon graduation he accepted a position at Deloitte & Touche, where he earned his CPA license. After several years in public accounting, Fred transitioned to the finance department at Health Net, and subsequently joined a team which developed a new Workers Compensation division.

Fred is an avid collector of wine and art, as well as a sports enthusiast. He and his wife Cheryl live in the Napa Valley.

### **Profile of Devon Avery**

Devon Avery has been living full time in Yountville since 2013. Having grown up in Darien, Connecticut, she made a 40 year stopover in Houston before making it out to the West Coast.

Enjoying a 35 plus year investment career, mostly with Morgan Stanley, Devon specialized in retirement preparation and realization. There's been nothing more gratifying to her than seeing someone having the time of their lives, and knowing she helped them achieve it.

While in Houston, Devon served on a variety of non-profit Boards, from as local as her Homeowners' Association, to President of her church's National Pension Board. A diverse and dynamic city, Houston is alive with theater, art, history, and cuisine. Looking towards retirement, she and her spouse Kerri Dorman chose Yountville, finding the area provided all those attractions, plus immeasurable natural beauty.

For the last six years, Devon has served on the Board of the Yountville Chamber of Commerce. She is most proud, though, of her gig with the *Yountville Sun*, along with being named *2020 Citizen of the Year*. She writes *Out & About*, which is the weekly social column, and is more fun than any promise retirement ever held out for her. The other feature is a profile called *Up Close and Personal*, which is proof to her that everyone has an interesting story to tell.

Devon strives to bring the skills, life experiences, imagination and zeal she has to serve productively on the Board of Trustees for The Napa Valley Museum.

### **Profile of Linda Faber, PhD**

Dr. Faber is a retired senior health care consultant and has over 20 years with Joint Commission International working with clinics and hospitals, large and small, around the world in over 35 countries. She has over 35 years of leadership and management positions in institutional operations and quality improvement in health care. She is a recognized expert in performance improvement and has developed academic and professional training courses in quality improvement that are still being taught around the world.

Linda holds a PhD from the University of California Los Angeles (UCLA) with a focus on quality of care and research methodologies. She also has a Master's degree from UCLA School of

Nursing with a focus on administration and psychiatric nursing. She received her Bachelor of Science degree from College of St. Teresa in Winona, Minnesota.

She has a lifetime interest in mixed media art and is an avid collector of contemporary glass. She and her husband share an extensive collection of turned wood and fine photography.

Although she and her husband have lived in Napa since 2002, she has physically only been present “full time” in Napa for the past several years. In her recent retirement, Linda spends her time playing golf, always looking for a bridge game, playing mahjong, and spending time in the kitchen cooking gourmet dinners paired with great wines selected by her sous chef and “sommelier” husband. Linda is the stepmother of two loving children, five grandchildren, and one Bichon Frise, “Zoe.”

She has been a president or board member of many professional organizations throughout her career. She is currently a member of the Napa Valley Country Club Long Range Planning Committee and is Captain of the Napa Valley Country Club Birdies ladies golfing group. She joined the NVM Board of Directors in February 2019. She was co-chair of the February 2020 Board Fundraiser “Phenomenal Women” that was very successful. She likes to use her energy and enthusiasm to support our community.

### **Profile of Thurlow Washam**

Thurlow Washam is a retired graphic designer and artist, who ran his own graphic design business in San Francisco for over twenty years. His business designed successful fundraising campaigns for many non-profit organizations including the University of California San Francisco, Stanford University, San Francisco Performances, the San Francisco Symphony, San Francisco Girls Chorus, and the Marin Symphony. In addition to his graphic design business, he managed a commercial real estate portfolio, served on several boards, and worked as an in-house designer at SF MOMA early in his career. He has a degree in graphic design from California College of Arts.

Thurlow recently joined the Napa Valley Museum. He is looking forward to blending his non-profit experience with his art and graphic design background to assist the Napa Valley Museum.

He lives in Calistoga where he enjoys painting in his studio and designing his garden.